American Anthropological Association Section Annual Report Council on Anthropology and Education

Submitted By:

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Membership:

Provide the most recent membership numbers.

Number of Members: 600

List any factors you think may be increasing or decreasing your Section membership.

Evidence from the membership figures indicates that CAE is in a modest growth period. Our average monthly membership from Dec. 2012 to Sept. 2013 was 631, while the previous year (Dec. 2011 - Nov. 2012) it was 598. This is a 6% increase in average monthly membership. If we measure just from the highest month, April, it is a 16% increase.

We think that the increase in membership is due to our emphasis on a number of events and activities that draw new people in and also engage senior scholars. Examples are the *Invited new scholar poster session*, the *Works-In-Progress Session*, the *Students of color and LGBTQ mentoring session*, the *Presidential Fellows program*, and the *New member welcome reception*.

Finances:

Provide the most recent financial balances for Section budgets (and publication sponsored budgets).

Financial Balance: 78,190.16 **Publication Sponsored budgets.**

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Based on Nov. 2013 statements from AAA.

AEQ expenses were 35,213.75. This amount was balanced by revenue from WB royalties and section dues.

List any factors you think are affecting your Section's finances.

On the plus side:

- Increase in memberships (approximately 6% increase over 2012)
- · WB royalties

On the minus side:

- High cost for AEQ editorial office (35,000)
- Increased expenditures for early career mentoring and support (but this also brings in new members so we think this will result in a net gain over several years).

Sessions:

List the titles of your Section's AAA meeting invited sessions, co-sponsored sessions, and any special events your Section sponsored or in which it participated.

Session Type: Invited Co-Sponsored with Society for Visual Anthropology

Session: Finding, taking, or wishing for permission to be current, public, and artistic

anthropologists of education

Session Type: Invited Co-Sponsored with Association of Latino and Latina Anthropologists **Session:** Reconciling transnational publics and transnational subjects: The anthropology of students who attend school in two countries

Session Type: Invited Co-Sponsored with Association for Political and Legal Anthropology **Session:** The culture of poverty: Pity and self-critique in confrontations with school failure, 1959-2013

Session Type: Special Events

Session: Anthropology and Education Quarterly Board Meeting

Session Type: Special Events

Session: Anthropology Education Task Force Open Forum

Session Type: Special Events

Session: New CAE Presidential Fellows Meeting

Session Type: Special Events

Session: CAE Works-in-Progress Session

Session Type: Special Events Session: CAE Board Meeting

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Session Type: Special Events

Session: Back from the field, now what? CAE graduate student workshop on data analysis

Session Type: Special Events

Session: CAE students of color and LGBTQ mentoring program

Session Type: Special Events

Session: All CAE Presidential Fellows Meeting

Session Type: Special Events

Session: CAE Mission Committee Open Planning Meeting

Session Type: Special Events

Session: CAE Business Meeting and Awards Presentation

Session Type: Special Events

Session: Cambodia Summer Ethnography Field School and International Visiting Scholars

Program

Session Type: Special Events

Session: How to publish in Anthropology and Education Quarterly

Session Type: Special Events

Session: CAE All Committees Meeting

Session Type: Special Events

Session: CAE Presidential Talk by Gregory Tanaka

Session Type: Special Events

Session: CAE New Member Welcome Reception

Session Type: Other

Session: The Study and Practice of Education in Greater Chicago and around the World (Installation held at the Field Museum to promote local educator engagement with CAE and

AAA)

Awards

List awards presented this year on behalf of your Section.

Award: George and Louise Spindler Award

Date: 11/22/2013

Recipient: Elsie Rockwell and Herve Varenne

Affiliation: CINVESTA (Mexico); Teachers College Columbia

Project/Paper/Accomplishment: Lifetime achievement

Award: Outstanding Dissertation Award 2013

Date: 11/22/2013

Recipient: Juliette deWolfe

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Affiliation: Teachers College Columbia

Project/Paper/Accomplishment: Parents Speak: An Ethnographic Study of Autism

Parents

Award: Presidential Fellows

Date: 11/22/2013

Recipient: 7 recipients

Affiliation: mutiple affiliations

Project/Paper/Accomplishment: to receive early career mentoring

Award: Travel Awards

Date: 11/22/2013 **Recipient:** 7 recipients

Affiliation: multiple affiliations

Project/Paper/Accomplishment: to receive travel stipend to attend AAA and present for

the first time

Meetings

Did your section request a meeting registration waiver or community engagement grant?

Yes

If granted, who/what was it/they used for?

It was used for Juan Sánchez Garcia, an international scholar from Mexico who was to present in one of the invited sessions. Unfortunately, Juan was unable to attend the meeting due to a family emergency.

List spring meeting activities

NA

Mentorship:

Mentorship effors (at or beyond the AAA meetings) to any of the following (e.g., special activities, funding, awards, guidance/advising on professional matters, etc.) Undergraduate and/or graduate students.

- Students of color and LGBTQ student mentoring (special event at AAA meeting)
- Works-in-Progress Session (open to anyone working on data analysis for a dissertation or beyond; each participant is matched with a senior researcher)
- New member welcome reception
- CAE all-Committee meeting (to help newer members find those with similar interests and navigate the propsoal submission process for the next year
- Back from the field. Now what? (Graduate student workshop on data analysis)

We also provide ongoing guidance and advising on professional matters to graduate students and junior scholars by means of discussions on our list serve, and through special projects. For example, we have recruited graduate students to assist with CAE program work, and used these projects to foster their development and mentor them into the field.

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Early career scholars.

• CAE Presidental Fellows Program (Each year 5-7 individuals are selected to receive year-long mentoring by a senior scholar). We have just completed the fourth year of this program. It encompasses (a) a meeting of new fellows and their mentors during which interests are shared and a schedule is set up to meet throughout the year via email, skype, etc.); (b) a meeting with past years' ellows and their mentors; and (c) continuing networking among recipients; (d) an award of \$500 each to the new fellows.

Independent scholars.

All of the above programs and meetings are open to independent scholars. We have also been adjusting some of the language of our various policies and decision procedures so that independent scholars and those working in the non-profit world are not excluded. (For example, we recently discovered that the language used in past years to nominate new president elects limited the nominations to those in academic positions. We moved quickly to clarify that those working outside of academia could also be nominated.

Outreach:

Additional outreach efforts (at or beyond the AAA meetings) to other sections, interest groups, and scholarly societies, government agencies, public education/community engagement, and underrepresented minorities.

CAE held an "Installation" event on Saturday Nov. 23rd at the Field Museum of Natural History. This was part of an initiative that began in 2012, when members of CAE had significant discussion about how to better engage local community educators and K-12 students at sites where the annual meeting is held. Local educators were invited through partnership with the Field Museum and the Chicago Teachers Association. The event took place for the entire morning, and included four concurrent CAE academic sessions (specially selected because of their topical interest to local educators); small group discssion time; and a town hall style meeting in which Jackson Potter from the Chicago Teachers' Union addressed the group and Kevin Foster (CAE Board member) facilitated a discussion. Altogether the event was attended by over 125 people. Evaluation and reflection will help us determine whether and how such efforts should be integrated with CAE/AAA meetings in the future. A group is already forming to begin planning a local outreach event in Washington DC in 2014.

Communications:

Status and use of Section internal communications such as a website, list serve, or newsletter (if applicable): Please list internal communication tools you use and what they are used for.

Website: The website is used mainly as CAE's "public face." It includes a description of the organization, a blog about recent or current events, information about awards and award recipients, and other resources.

CAE Listserve: The listserve membership was 892 in 2013 (compared to 848 in 2012), It is used mainly to develop sessions, and to seek input from members on topics of interest (for

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example, syllabi and readings for qualitative research courses). News about job, fellowship, and publishing opportunities is also shared on the list.

Twitter account: Used by 55 followers in 2013, compared to 34 in 2012. The Twitter account is used mainly during the annual meeting to send short messages about program updates, location changes, etc.

Anthropology News Column: Since the new editor assumed responsibility in April 2013, we have had CAE columns almost every month in either the on-line or the print version of AN.

Governance:

Changes in bylaws or governance structure.

- Through a vote of the full CAE Board in March 2013, we changed the bylaws as follows:
 - 1. The Webmaster and the Graduate Student Representative are now official voting members of the Board.
 - 2. The Mission Committee chair is now a member of the CAE executive officers team
 - 3. The number of standing committees possible was raised from 12 to 15
- The standing committees have been reorganized and in some cases renamed, after much discussion both on the listserve and through face to face discussion at the 2012 annual meeting. The result is that some former CAE committees were disbanded due to lack of activity; others were created. CAE now has 12 standing committees, with a 13th and possible 14th having been proposed at the 2013 annual meeting. For a full list of standing committees, see the website (which will be updated in the coming months with descriptions of each standing committee).

Initiatives:

What Initiatives does your Section have underway or planned for the coming year: membership, publication annual meeting, mentorship, other?

Local educatior involvement: The event on Saturday Nov. 23rd 2013 at the Field Museum of Natural History is part of an initiative that began in 2012, when members of CAE had significant discussion about how to better engage local community educators and students at sites where the annual meeting is held. Participants at the Field Museum installation completed an evaluation form and the results are largely positive. However, we would like to get more local educators involved next time. A committee is currently beginning to discuss possibilities for educator involvement in Washington DC in 2014.

A handbook for CAE leadership: The CAE members-at-large already have a wonderful handbook (developed by Leslie Bartlett, Tricia Niesz, Neriko Doerr and others), but other CAE leadership positions do not have such a handbook. We frequently get mired in trying to figure the way things were done via oral history. As rich as this venerated anthropological method is, it doesn't work so well for modern organizations whose volunteer officers are struggling with multiple responsibilities, too much email, etc. In 2014 we plan to have a

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Leaderhip Handbook completed as a "Living Document" that will continue to require updates.

Better use of the internet to improve communication and to reach out graduate students and other potential new members. Silvia Nogueron Liu resigned from her role as webmaster in December, but we already have two enthusiastic graduate students, Rolf Staubhaar and Sonya Rao, who are taking up this role. They are looking into how we can improve our use of new social media platforms such as facebook, twitter, etc., as well as the CAE website, while still maintaining the more traditional means of communication such as the listserve and the *Anthropology News*. We have established a virtual meeting space via "Google Hangout" for our Executive Committee, and have begun weekly discussions on this site for ongoing CAE business. We are looking into creating a general "hangout" space for potential new members to meet with existing members and to share ideas.

Financial planning. CAE is working on stabilizing its financial situation for the long term (especially knowing that publishing revenues will likely be reduced when the Wiley Blackwell contract ends in 2017). We are working on several initiatives: One of these is the creation of four named endowment funds and a fundraising effort among our own members (see (1) below). We are also developing a proposal to the AAA Executive committee suggesting that AAA use some of the revenues from the annual meeting to create a fund for mentoring and other support for early career scholars (see (2) below). Finally, we are working with the new AEQ EditorialTeam, Sally Galman and Laura Valdiviezo, to explore publishing futures (see (3) below). We initiated discussion on this topic by getting it on the Section Assembly agenda this November 22 nd.

- 1. **Four named endowments:** On Nov. 22nd, the full Board voted in favor of naming four awards after highly respected elders in our community. The awards are (a) The Shirley Brice Heath CAE TRavel Awards; (b) The Frederick Erickson CAE dissertation Award; (c) The Concha Delgado Gaitan CAE Presidential Fellows Awards; and the Douglas Foley Early Career Award. We are now in the process of seeking approval of these four endowments from the AAA Finance Committee.
- 2. **Proposal to AAA to use revenue from Annual Meeting to help fund sections' mentoring efforts**: At the Section Assembly, Rosemary Henze raised the question of whether revenue from the Annual Meeting might be channeled into a fund to support sections that are engaged actively in mentoring programs for early career scholars. This is now being developed into a proposal to the Executive Committee.
- 3. **Publishing futures:** We are exploring what will happen with AEQ and how we want to position the journal to be sustainable when the WB contract expires in 2017. Primarily on-line publishing is a strong likelihood, with people wishing a hard copy paying extra for that. Whatever we do, we need to keep costs down as the current print journal mode is largely contributing to CAE's deficit in recent years.

Archiving through dropbox: We have noticed that CAE officers need a place to archive important documents so that we can easily retrieve them and not waste precious time looking for documents (or using old ones when we should be using updated ones!). Thus we initiated a drop box for CAE officers.

Ask AAA:

Please tell us what your chief concerns and issues are, especially if they are not previously noted.

What issues would you like raised or recommendations would you like to make to the Section Assembly Executive Committee (SAEC)? Please be specific.

What issues would you like raised or recommendations would you like to make to the AAA Executive Board? Please be specific.

- 1. We recommend that a portion of annual meeting revenues be set aside in a fund for mentoring efforts by sections. The proposal is currently being vetted and will be sent to the Executive Board early in 2014.
- 2. We recommend that a waiver of the conference registration fee be available for special guests who are not members of AAA. (We realize that AAA already allows waivers of the membership fee, but the registration for the conference is also prohibitive to people who might only attend for a single panel. For example, on panel discussions where we would like to invite a policy maker, K-12 leader, or community activist, perhaps AAA could create a status such as "special session participant", with a different nametag label. That person would only attend for one day and would not have access to the exhibit hall.

What issues would you like raised or recommendations would you like to make to the AAA Staff? Please be specific.

- 1. Marjorie Faulstich Orelllana, 2013 program chair, sent to Carla Fernandez a detailed set of recommendations about improving the software for program submission. There were many problems with the software (many of which are recurring from previous years). We would appreciate it if the staff could upgrade the software to be more user friendly in 2014, and/or provide additional training to section chairs. More specific recommendations were made in the memo Marjorie sent to AAA last spring. We summarize key problems and suggestions here:
- 1. (a)Papers appear and disappear in the system as they get moved from one section to another by AAA. This is done without notification to the sections, which can be confusing. This also makes it easy for a paper to be skipped during review, for example, if it appears in our section after we have sent papers out for review. Is there a way to notify the sections when a paper has been moved? Can this be done only early in the process?
- 2. (b) There seems to be no way to blind papers online with the button provided. We had to do this by manually deleting the names from all the papers. Is there some way to correct this problem? Can the system blind the papers so we don't have to do this by hand? Or better yet: can authors be instructed to submit their proposals blind? Other conferences do this...
- 3. (c) When creating sessions, there seemed to be no way of saving progress. Going back to make changes can lead to various headaches.
- 4. (d) The rank ordering process is unwieldy: To move sessions around on the online system, you have to renumber the boxes in a special way. You can't use whole numbers. For example, if you want to move paper #8 so that it actually after paper #1, you have to number it 1.5. The page will then automatically refresh placing what used to be #8 as #2.
- 5. (e) Changes have to be made one at a time. It would be much easier if we could reorder the list once and save all the changes, rather than one at a time.
- 6. (f) The on-line system is not at all transparent. It would be helpful to have a crib

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sheet explaining clearly what each button does, and what it is useful for.

- 7. (g) Other program chairs were of great help, but a lot of people were doing the work for the first time each year, and it was a bit like the blind leading the blind. There were countless emails going around in the final week. Tech support and Carla Fernandez were tremendous help when they was available; Carla wasn't in the office the week before the program was due, however, and tech support was not available 24/7 when program chairs were doing their work.
- 8. (h) Providing a group training to all program chairs might save headaches for the chairs and for Carla.
- 9. (i) Scheduling also presented a whole series of challenges. Some of these problems might be difficult to address. But a better software system might facilitate scheduling for sections and for AAA. The one that AERA (American Educational Research Association) uses seems to be more transparent.

NOTE: Ironically we had similar problems with THIS website to write this report. For example the numbering system is clunky; that's why we have both numbered and lettered our sub points in this column. (We couldn't figure out how to get rid of numbers 2-10 which are sub-points to number 1). Also, after carefully composing this list, we hit "save and continue," only to be booted out of the system. When we logged back in none of the work we had completed was saved.)